

# SIM2

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*(Association of the)  
Swiss Institute in Multimodal Information  
Management (SIM2)*

IM2 Summer Institute  
Chavanne-de-Bogis  
August 31 – September 2, 2009

# Targeted outcome of the workshop

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- Define the set of SIM2 objectives:
  - Association/chapter?
    - Management
    - Members?
    - Criteria to be a member?
    - Memberships? Sponsoring? Donations?
  - Data server?
  - Services? Consulting?
  - Web site?
  - Workshops/teaching/summer schools?
  - Networking
  - Information/Newsletters?
  - Funding? Membership, common projects, etc?
- How are these implemented?
- For each objective, define performance measures/indicators

# Association/chapter (1)

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- Association:
  - Legal entity, cost, etc...
  - Statutes, management body (board, secretary, etc), etc
  - **Action items:**
    - Touradj seeking legal advice & checking with a lawyer
    - Touradj providing examples (NoE)
- Possibly a Chapter later:
  - Chapter example: EuroMM (European chapter of ACM Multimedia)
  - Will come next (requires a lot of effort), based on opportunities, etc

# Association/chapter (2)

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- **Needs:**

- Generic: Develop more business and research opportunities
- For academia:
  - Having access to network and needs/technologies of industries
  - PhD students:
    - Reduced conference fees? Student grants/scholarship?
    - Networking/easier to get a job; possibility to post CVs, etc
  - Awards (recommendation)
- For industry:
  - Having access to state-of-the-art research, network, manpower, pool of highly-qualified personnel
  - (Preferential??) access to research results for commercial activities
    - Should be beyond what they already have access to through conferences, etc
    - Possibility of steering research directions
    - **Mini-projects? SIM2 support statements for CTI projects?**
    - **Industries involved in IM2-III evaluation?**
  - Swiss vs international (Switzerland too small)
- For individuals: mix of the above

# Association/chapter (2)

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- **Goals:**

- Promotes continuing successful development and deployment and use of IM2-related technologies (say what, more precisely)
- White paper should/will complement this generic (legal) statement, and say what we want to actually deliver
  - Action point: Task force to be put in place!

# Association/chapter (3)

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- Members, memberships:
  - Full/associated (voting/non-voting) members
  - Individual, institutional/organizational members
  - Academic and not-for-profit research organizations: \$ (100 CHF/year?)
  - Industries:
    - Associated: \$\$ (1'000 CHF/year?)
    - Full member: \$\$\$\$
- **Action item: set up survey of possible members;**  
HB+TE+Christine Perey

# Other discussion items (1)

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- Services
  - Teaching:
    - Consolidating multiple site IM2-related curricula
    - Involvement of industries
  - Consulting:
    - Tutorials targeting companies
    - incl. informing companies about new activities, etc
- Web site, portals, newsletters
  - Data server: YES! We want to position ourselves as the multimedia data provider
  - Software: consolidate open-source SW libraries; common software license agreement?
  - Wiki?
- Events:
  - Conferences/Workshops/Summer Schools?
    - Conferences: piggy-back on MLMI, technical sponsor, etc, NOT a new workshop!!!
    - Workshops:
      - Lots of panel discussions
      - Recording
      - Emphasize/exploit multi-disciplinary issues
    - Summer schools: more focused workshops, potential funding available as « 3ieme cycle romand » (UniGe)

# Other discussion items (2)

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- Funding
  - Memberships
  - SNSF minimum support
  - Common projects: CTI, etc
  - Sponsorships of events
- For each objective, define performance measures/indicators